



## 2005 Corporate Sponsorship Program

Invigorating high tech innovation

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### The Objectives

To provide a powerful and effective center -- a third-party forum and nexus of innovators -- for clients from Internet- and communications-based industries, government and enterprise end-users to explore near- and medium-term solutions for advanced communications, business processes, and security.

To leverage the collective weight of industry leaders to support technology, communications, and eBusiness evolution in an open, yet critical multi-organizational environment.

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### The Challenge

To re-invigorate the high technology sector, at a time when enterprise-level end-users and governments need refined solutions to complex business and security issues.

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### Goal and Deadline

To commit 30 industry leaders to the 2005 Corporate Sponsorship program by January 2005.

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### Corporate Sponsorship Fee

▲ \$9,900 US

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### The World Internet Center

In its ninth year in Silicon Valley, this for-profit corporation delivers timely insights into emerging technologies and developing markets that saves its clients time, money, and resources. Additionally, the Center provides an optimal window into Silicon Valley for the promotion of its clients' brands, key messages, and products.

*"The Silicon Valley World Internet Center organizes and maintains an excellent community-consisting of system vendors, startups, venture capitalists, consultants and scholars. I believe this community is one of the centers for new-value creation. Through the Center we garner insights about new markets and technologies, and we also find vital partners."*

*Masaaki Isomura, Director, Strategic Planning, Fujitsu Software Corporation*

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### Corporate Sponsorship Deliverables

- ▲ 1 custom marketing session  
(e.g., Technology Demo, Executive Briefing, Challenge-the-Expert Program, Interactive Panel; Valued at \$6,000)
- ▲ Recognition on Center's website, weekly eNewsletter, and appropriate materials
- ▲ Up to 50 submissions of marketing messages to the Center's weekly eNewsletter and website
- ▲ Up to 50 submissions of white papers, reports, strategic materials for posting on Center's website
- ▲ Free access for all sponsor representatives to regular monthly Center programs  
(approximately three sessions/month)
- ▲ Admission for four sponsor representatives to all-sponsor events
- ▲ Discount for Center's services (e.g., Think Tank Sessions, Strategic Roundtables, etc.)
  - ▲ 10% discount for 2 services booked and paid in advance
  - ▲ See attached List of Client Services
- ▲ Invitation to All-Sponsor Innovation Summit
- ▲ One seat on Corporate Sponsorship Advisory Board
  - ▲ Input into thematic thrust of general sessions at the Center

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### The Power of Thirty Corporate Sponsors in 2005

#### Supports 54 Informational Sessions in 2005

- ▲ 30 custom marketing sessions highlighting new products and solutions
- ▲ 24 networking and strategic knowledge sessions (two monthly), open to the community; focused around 2005 Thematic Tracks for the World Internet Center

#### Supports an Effective Multi-organizational Base in Silicon Valley

- ▲ Third-party forum for coordinating and hosting strategic sessions for corporations and governments around new technologies, solutions, and vertical and geographic markets

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### Proposed Thematic Tracks for 2005

(Awaiting input from Corporate Sponsors)

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|--|---------------------------------|
| ▲ Cybersecurity                            | ▲ Next Generation Wireless      |
| ▲ Global Connectivity: Last-Mile Challenge | ▲ Auto ID for Homeland Security |
| ▲ Future of Development Platforms          | ▲ Seamless Connectivity         |
| ▲ Next Generation eBusiness Processes      | ▲ Evolution of IPv6             |
| ▲ Utility Computing                        | ▲ Advances in IT for Healthcare |

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### Contact Us

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